WE HAVE TRIED OUR BEST TO ENSURE THE ACCURACY OF THE INFORMATION LISTED BELOW, BUT MISTAKES DO HAPPEN. PRIOR TO PURCHASE, BUYER SHOULD VERIFY ALL THE OPTIONS LISTED BELOW TO BE ACCURATE. WE MAKE NO REPRESENTATION TO THE ACCURACY OF THIS INFORMATION.

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AutoCheck BUYBACK Protection

Request an AutoCheck© Vehicle History Report To See The Detailed History On Any Car, Truck, Van or SUV In Seconds!

LIFETIME LIMITED POWERTRAIN WARRANTY*

*SOME RESTRICTION APPLY SEE BELOW.

ALL TRADE-INS WELCOME!

2012 Toyota Prius Two

Odometer: 233,446
Engine: 1.8L 4-Cylinder DOHC 16V VVT-i
Color: Blizzard Pearl
Interior: Cloth

Transmission: CVT
VIN: JTDKN3DU2C5451074
Stock #: 1C263834AV
Drivetrain: FWD

COMFORT EQUIPMENT AND ACCESSORIES

Technical
Traction control

Interior
Air Conditioning
Automatic temperature control
Rear window defroster
Power steering
Power windows
Remote keyless entry
Steering wheel mounted A/C controls
Steering wheel mounted audio controls
Speed control
Driver door bin
Driver vanity mirror
Front reading lights
Illuminated entry

Exterior
Delay-off headlights
Bumpers: body-color
Heated door mirrors
Power door mirrors
Rear Bumper Applique
Spoiler
6J x 15" 5-Spoke Aluminum Alloy Wheels
Alloy wheels
Rear window wiper
Variably intermittent wipers

Electronic
6 Speakers
AM/FM radio
AM/FM/CD Player w/MP3/WMA Capability
CD player

Safety
4-Wheel Disc Brakes
ABS brakes
Anti-whiplash front head restraints
Dual front impact airbags
Dual front side impact airbags
Front anti-roll bar
Front wheel independent suspension
Knee airbag
Low tire pressure warning
Occupant sensing airbag
Overhead airbag
Brake assist
Electronic Stability Control
Panic alarm

Additional
HYBRID-ELECTRIC VEHICLE
15" ALLOY WHEELS
CITY MPG: 51 HIGHWAY MPG: 48
6-SPEAKER STEREO W/ AM/FM/CD
FRONT BUCKET SEATS
AUTOMATIC CLIMATE CONTROL
LATCH CHILD SEAT ANCHOR SYSTEM
PUSH-BUTTON START

GET PRE-QUALIFIED NOW!
THIS WILL NOT IMPACT OR EFFECT YOUR CREDIT SCORE!

For More Information, Check Out This Vehicle Online

NO-CHARGE EXTRAS!*

- 3 YEARS OF FREE OIL CHANGES*
- 15 DAY LOVE IT OR LEAVE IT RETURN GUARANTEE*
- 3 YEARS OF FREE ROADSIDE ASSISTANCE*
- FREE AUTOCHECK® VEHICLE HISTORY REPORT WITH BUYBACK PROTECTION*
- NO LEMON GUARANTEE*

IT IS THE RESPONSIBILITY OF THE PURCHASER TO VERIFY THE OPTIONS LISTED ON THIS LABEL ARE CORRECT PRIOR TO BUYING THIS VEHICLE. ALTHOUGH WE HAVE USED A COMPUTER SCREENING PROCESS TO ENSURE THE ACCURACY OF THIS LABEL THE PURCHASER MUST VERIFY THE EQUIPMENT LISTED ON THIS LABEL IS ACTUALLY ON THE VEHICLE, AS MISTAKES DO OCCUR. THE NO CHARGE ITEMS LISTED ABOVE AND AN * (ASTERISK) APPLY TO SELECT VEHICLES WITH A FINAL SELLING PRICE OF $12,000.00 OR ABOVE BEFORE TAX, TITLE, AND DOCUMENTARY FEE. EACH OF THE ITEMS LISTED WITH AN * (ASTERISK) HAVE A WRITTEN DOCUMENT DETAILING THEIR BENEFITS AND SHOULD BE READ AND UNDERSTOOD BY THE PURCHASER PRIOR THE PURCHASING THIS VEHICLE. † WITH APPROVED CREDIT.

Experian AutoCheck Report

Report run: 10/30/2026 13:17:37 EDT

This report is brought to you by:

Fred Martin Superstore **ELITE MEMBER**

3195 Barber Rd Norton, OH 44203

330.753.4444

2012 Toyota Prius Five / Four / One / Three / Two

Hatchback 4D (1.8L I4 SMPI Gas/Electric Hybrid)

VIN:	JTDKN3DU2C5451074
Class:	Car - Midsize
Country of Assembly:	Japan
Vehicle Age:	14 year(s)
Estimated In Service:	06/07/2012
Last Reported Odometer:	230,568 (06/10/2026)

Owners - 2

Vehicle Usage

Personal

43 **77** 68

AutoCheck Score

Similar vehicles usually range between **43 and 68**

Vehicle History at a Glance

State Title Brand

CLEAN

Auction Brand / Issues

NO ISSUE

Accident / Damage

No Accidents or Damage Reported

NO ISSUE

Open Recall Check

NO OPEN RECALLS

Insurance Loss / Transfer

NO ISSUE

Odometer Check

Last reported odometer:
230,568 (06/10/2026)

NO ISSUE

Certified Pre-Owned

NO CPO INFO AVAILABLE

Service / Repair

10 Service Record(s) Reported

NO ISSUE

Additional History

NO ISSUES REPORTED

AutoCheck Assured™

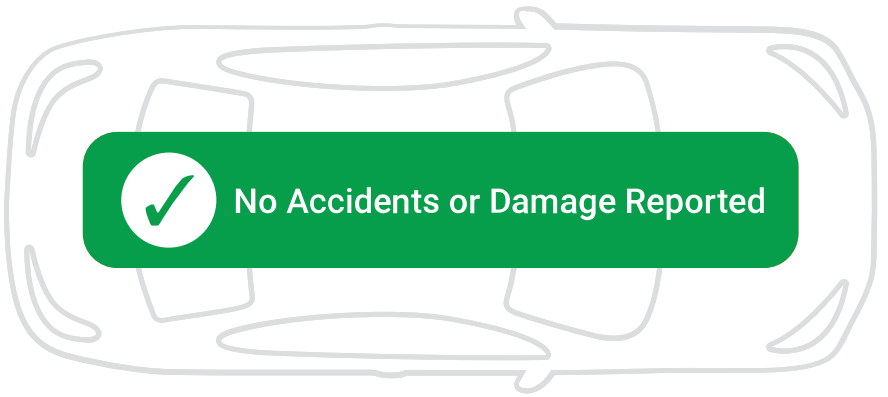
This vehicle is AutoCheck Assured™

This vehicle does not have any state title brands or other major problems reported.

Learn More

Accident & Damage

Your Vehicle Checks Out There were no accidents or damage events disclosed to Experian AutoCheck for this vehicle. Since not all damage-related events are reported to Experian AutoCheck, an inspection may provide added confidence in the vehicle's condition before purchase.



Service History

Service History Summary

Below is a summary of services that have been reported for this vehicle. Please note that not all maintenance events are reported to Experian AutoCheck.

Regular Oil Changes

- 5 oil services reported
- Last oil service reported 09/18/2013

Fluids Maintained

- 1 coolant flushes
- Last fluid maintained 08/29/2012

Brakes Maintained

- 1 brake pad replacements
- Brake last maintained on 06/10/2026

Tires Maintained

Information not available.

A/C & Climate Control

Information not available.

Other Services

- Cabin air filter replaced on 09/18/2013

OEM Recommended Services

120000 Mile Service

- Check installation of driver's floor mat
- Four Wheel Alignment
- Fuel Induction Service

Odometer Check

Your Vehicle Checks Out

No odometer brands, rollbacks, rollover or tampering has been reported to AutoCheck from state Division of Motor Vehicles (DMV) or auction sources. AutoCheck also examined the sequence of reported odometer readings to determine if there are any potential discrepancies.

State Title Odometer Check

No issues reported

Auction Odometer Check

No issues reported

Odometer Calculation Check

No issues reported

Detailed Vehicle History

Below are the historical events for this vehicle listed in chronological order.

Vehicle: 2012 Toyota Prius Five / Four / One / Three / Two (JTDKN3DU2C5451074) **Report Run Date:** 10/30/2026 13:17:37 EDT

2012

Vehicle Prep and Other Pre-Titling Events

Preparation Date: 06/2012

Event Date	Location	Odometer	Data Source	Details
06/07/2012			Independent Source	Vehicle Manufactured and Shipped to Dealer
06/07/2012	NY		Independent Source	Vehicle Manufactured and Shipped to Dealer

2012

Owner 1

Location: NY | Owned From: 06/2012 | Usage: Personal

Event Date	Location	Odometer	Data Source	Details
06/19/2012	BLUE POINT, NY		Motor Vehicle Dept.	Registration Event/Renewal
06/20/2012		1	Service Record	Multiple Point Vehicle Inspection
07/16/2012	BLUE POINT, NY	11	Motor Vehicle Dept.	Title
08/29/2012		5,435	Service Record	Tires or Wheels Service Performed Lube, Oil And/Or Filter Changed Vehicle Fluids Serviced
12/03/2012		10,402	Service Record	Multiple Point Vehicle Inspection Lube, Oil And/Or Filter Changed
03/19/2013		12,249	Service Record	Multiple Point Vehicle Inspection Tires or Wheels Service Performed Lube, Oil And/Or Filter Changed
07/17/2013		17,913	Service Record	Multiple Point Vehicle Inspection Lube, Oil And/Or Filter Changed
09/18/2013		22,759	Service Record	Air Filter Changed Tires or Wheels Service Performed Lube, Oil And/Or Filter Changed
04/09/2014		29,868	Service Record	Multiple Point Vehicle Inspection
06/16/2014	BLUE POINT, NY		Motor Vehicle Dept.	Registration Event/Renewal
05/06/2016	BLUE POINT, NY		Motor Vehicle Dept.	Registration Event/Renewal
05/12/2018	BLUE POINT, NY		Motor Vehicle Dept.	Registration Event/Renewal
10/23/2019	NY	125,706	Motor Vehicle Dept.	Passed Emission Inspection Passed Safety Inspection
06/04/2020	BLUE POINT, NY		Motor Vehicle Dept.	Registration Event/Renewal
11/05/2020	NY	135,785	Motor Vehicle Dept.	Passed Emission Inspection Passed Safety Inspection
12/05/2020		136,317	Service Record	Air Bag Serviced Safety Inspection Performed
12/05/2020	OAKDALE, NY	136,316 †	Dealer Service	Multiple Point Vehicle Inspection Electrical System Serviced
11/30/2021	NY	153,910	Motor Vehicle Dept.	Passed Emission Inspection Passed Safety Inspection
06/01/2022	BLUE POINT, NY		Motor Vehicle Dept.	Registration Event/Renewal
02/09/2023	NY	177,534	Motor Vehicle Dept.	Passed Emission Inspection Passed Safety Inspection
02/28/2024	NY	198,995	Motor Vehicle Dept.	Passed Emission Inspection Passed Safety Inspection
05/01/2024	BLUE POINT, NY		Motor Vehicle Dept.	Registration Event/Renewal
09/16/2024	BLUE POINT, NY		Motor Vehicle Dept.	Registration Event/Renewal
12/16/2024	OH	215,000	Independent Emission Source	Passed Emission Inspection

2024

Owner 2

Location: OH | Owned From: 12/2024 | Usage: Personal

Event Date	Location	Odometer	Data Source	Details
12/17/2024	MEDINA, OH	215,461	Motor Vehicle Dept.	Title(Title #:5203860277)
12/17/2024	MEDINA, OH		Motor Vehicle Dept.	Registration Event/Renewal
05/06/2025	MEDINA, OH		Motor Vehicle Dept.	Registration Event/Renewal
04/30/2026	MEDINA, OH		Motor Vehicle Dept.	Registration Event/Renewal
04/30/2026	OH	229,000	Independent Emission Source	Passed Emission Inspection
06/10/2026	OH	230,568	Service Record	Vehicle Inspected Brakes Serviced

† This odometer reading is inconsistent with the odometer history. This could be due to a typographical, clerical, or rounding error and does not necessarily represent an odometer rollback by itself. If we receive additional odometer history that corroborates an odometer rollback, this display may change and that may impact other aspects of this report and the vehicle's qualifications.

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About AutoCheck

AutoCheck vehicle history reports by Experian Automotive is the leading vehicle history reporting service. With expert data handling, the Experian Automotive database houses over 4 billion records on a half a billion vehicles. Every AutoCheck vehicle history report will give you confidence when buying or selling your next used vehicle, with superior customer service every step of the way.

Patent Notice

Certain aspects of this vehicle history report may be covered by U.S. Patent 8,005,759.

Here is a list of some major defects that may occur in used vehicles.

Frame & Body
- Frame-cracks, corrective welds, or rusted through
- Dog tracks—bent or twisted frame

Engine
- Oil leakage, excluding normal seepage
- Cracked block or head
- Belts missing or inoperable
- Knocks or misses related to camshaft lifters and push rods
- Abnormal exhaust discharge

Transmission & Drive Shaft
- Improper fluid level or leakage, excluding normal seepage
- Cracked or damaged case which is visible
- Abnormal noise or vibration caused by faulty transmission or drive shaft
- Improper shifting or functioning in any gear
- Manual clutch slips or chatters

Differential
- Improper fluid level or leakeage, excluding normal seepage
- Cracked of damaged housing which is visible
- Abnormal noise or vibration caused by faulty differential

Cooling System
- Leakage including radiator
- Improperly functioning water pump

Electrical System
- Battery leakage
- Improperly functioning alternator, generator, battery, or starter

Fuel System
- Visible leakage

Inoperable Accessories
- Gauges or warning devices
- Air conditioner
- Heater & Defroster

Brake System
- Failure warning light broken
- Pedal not firm under pressure (DOT spec.)
- Not enough pedal reserve (DOT spec.)
- Does not stop vehicle in straight line (DOT spec.)
- Hoses damaged
- Drum or rotor too thin (Mfgr. Specs)
- Lining or pad thickness less than 1/32 inch
- Power unit not operating or leaking
- Structural or mechanical parts damaged

Air Bags

Steering System
- Too much free play at steering wheel (DOT specs.)
- Free play in linkage more than 1/4 inch
- Steering gear binds or jams
- Front wheels aligned improperly (DOT specs.)
- Power unit belts cracked or slipping
- Power unit fluid level improper

Suspension System
- Ball joint seals damaged
- Structural parts bent or damaged
- Stabilizer bar disconnected
- Spring broken
- Shock absorber mounting loose
- Rubber bushings damaged or missing
- Radius rod damaged or missing
- Shock absorber leaking or functioning improperly

Tires
- Tread depth less than 2/32 inch
- Sizes mismatched
- Visible damage

Wheels
- Visible cracks, damage or repairs
- Mounting bolts loose or missing

Exhaust System
- Leakage
- Catalytic Converter

Fred Martin Motor Company
DEALER NAME

3195 Barber Rd, Barberton, Ohio 44203
ADDRESS

(330) 753-4444
TELEPHONE

EMAIL

Sales Manager
FOR COMPLAINTS AFTER SALE, CONTACT:

IMPORTANT: The information on this form is part of any contract to buy this vehicle. Removing this label before consumer purchase (except for purpose of test-driving) violates federal law (16 C.F.R. 455).

Trade In/Loan/Retail Breakdown
J.D. Power
Publication 10/2026, Region: Central

2012 TOYOTA Prius Liftback 5D Two 1.8L I4 Hybrid ..... $4,650 / $4,200 / $9,075

VIN: JTDKN3DU2C5451074

Stock #: 1C263834AV

MSRP 24000
Weight 3042

*** Itemized Add/Deducts ***

Aluminum/Alloy Wheels ..... Included
Bluetooth Connection ..... Included
Heated Exterior Mirrors ..... Included
Condition ..... Clean
Total Value without mileage ..... $4,650 / $4,200 / $9,075
Mileage adjustment (233446) miles ..... -$1,860

*** J.D. Power Trade In/Loan/Retail
$2,790 / $2,340 / $7,215

Fred Martin Motor Company - Rebecca Mowery

J.D. Power publication for Ohio: Publication 10/2026, Region: Central

Values are subjective opinions. J.D. Power and vAuto, Inc. assume no responsibility for errors or omissions.

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Typical Listing Price/Trade In/Private Party/Fair Purchase Price Breakdown

KBB.com

10/30/2026 Edition 44203

2012 Toyota Prius Two Hatchback 4D ..... $9,220 / $5,210 / $8,655 / $8,795

VIN: JTDKN3DU2C5451074

Stock #: 1C263834AV

*** Itemized Add/Deducts ***

4-Cyl, Hybrid, 1.8 Liter	Included	Cruise Control	Included
Automatic, CVT	Included	Power Steering	Included
FWD	Included	Tilt & Telescoping Wheel	Included
Color: White	20 / 140 / 20 / 20	AM/FM Stereo	Included
Traction Control	Included	CD/MP3 (Single Disc)	Included
Stability Control	Included	Bluetooth Wireless	Included
ABS (4-Wheel)	Included	Dual Air Bags	Included
Anti-Theft System	Included	Side Air Bags	Included
Keyless Entry	Included	F&R Head Curtain Air Bags	Included
Keyless Start	Included	Daytime Running Lights	Included
Air Conditioning	Included	Rear Spoiler	Included
Power Windows	Included	Alloy Wheels	Included
Power Door Locks	Included		

Condition ..... Excellent*

Total Value without mileage ..... $9,240 / $5,350 / $8,675 / $8,815

Mileage adjustment (233446) miles ..... -$2,680

*** KBB.com Typical Listing Price/Trade In/Private Party/Fair Purchase Price
$6,560 / $2,670 / $5,995 / $6,135

*"Excellent" - 3% of all cars we value meet this criteria. This car looks new and is in excellent mechanical condition. It has never had paint or bodywork and has an interior and body free of wear and visible defects. The car is rust-free and does not need reconditioning. Its clean engine compartment is free of fluid leaks. It also has a clean title history, has complete and verifiable service records.

Fred Martin Motor Company - Rebecca Mowery

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Sign In

Home > Toyota > Toyota Prius > 2012 Toyota Prius

Used 2012 Toyota Prius

4.0 Expert **4.6** Consumer Write a Review

Save This Car

2027 2026 2025 2024 2023 2022 2021 2020 2019 2018 2017 2016 2015 2014 2013 **2012**

Variations
Prius

Hybrid/Electric Variations Available

Fuel Economy
50 combined mpg

Horsepower
134 hp

0-60
9.8 seconds

Curb Weight
3,042 pounds

Next Steps: Shopping for this car?

2012 Toyota Prius Review

By **KBB Editors**

Updated December 23, 2019

Pros

If you're looking for the best fuel economy in the hybrid field, the 2012 Toyota Prius' 51/48 mpg rating is still king. As some states also allow hybrid cars to waive the 2-person-per-car minimum to drive in the High Occupancy Vehicle lanes, the 2012 Toyota Prius might actually be able to speed up your commute times. With the Plug-in Hybrid version, you could theoretically stop using gasoline altogether if your commutes are relatively short.

Cons

If you're looking for a more conventional or even sporty design, and don't mind sacrificing a few mpg, the Ford Fusion Hybrid Sedan or sporty Honda CR-Z hybrid coupe is certainly worth a look, as are the Hyundai Sonata and Kia Optima hybrid sedans. Those seeking to save some money should look at the less expensive Honda Insight hybrid.

What's New?

The 2012 Toyota Prius hybrid gains some new styling, with a revised front end, new headlight and taillight designs and new 15-inch wheel covers on the Prius 2. A host of new audio systems is added, including Toyota's Entune. Entune is a subscription infotainment service similar to Ford's SYNC that uses voice-recognition software for many of its functions, and includes apps for Bing, Pandora and Movietickets.com.
The new Prius Plug-in Hybrid uses a lithium-ion battery that can be recharged in 3 hours via a standard power outlet or half that time on a 240-volt line. The car can travel in electric-only mode for 11 miles and at speeds up to 62 mph, then works as a regular Prius hybrid after the battery discharges.

Read Full Review

Advertisement

Advertisement

Advertisement

New Toyota Prius Deals and Incentives

APR

3.99% APR | 72 months

Get 3.99% APR for 72 months on a new 2027 Prius Plug-in Hybrid.

See more details

End Date: 11/02/2026

See All Current Prius Deals →

2012 Toyota Prius KBB.com Consumer Reviews

4.6 Consumer Rating Based on 505 Consumer Reviews

Write a Review

90% Recommend this vehicle



Read Consumer Reviews

Used Cars

Cars You May Like

We've rounded up cars that could be your perfect match.

Used 2012
Toyota Prius Two

$7,500

New Listing

Fred Martin Superstore

Confirm Availability

Used 2012
Toyota Avalon Limited

$13,799 GREAT PRICE

Reduced

Honda of Cleveland Heights

Confirm Availability

Used 2012
Toyota RAV4 Limited w/ Premium Plus Value Pkg

$9,441 GREAT PRICE

Reduced

Crestmont Hyundai

Confirm Availability

Used
Toy Up

$1

Nev

Serp

Browse All Listings →

Advertisement

2012 Toyota Prius Values and Prices

Prius Plug-in Hybrid

Style	Trade-In Value	Private Party Value	Fair Purchase Price
One Hatchback 4D	$3,625	$6,175	$7,025
Three Hatchback 4D	$5,175	$7,850	$8,925
Two Hatchback 4D	$4,825	$8,075	$8,925
Four Hatchback 4D	$5,500	$8,150	$9,250
Five Hatchback 4D	$4,850	$8,475	$9,650

Values above are based on "Good" condition vehicles ⓘ. Estimated Trade-In Values range from about $3,625 to $5,500 depending on vehicle style. Estimated Private Party Values range from about $6,175 to $8,475 depending on vehicle style. Values and prices are based on national averages and typical mileage for this model, but they can vary greatly according to mileage, condition, location, and other factors. Valid through 10/30/2026.

Trade-In Value

Trade-In Value is the amount you can expect to receive this week when trading in your vehicle at a dealership.

Private Party Value

Private Party Value is the fair price you can expect when selling your car to an individual, not to a dealer.

Fair Purchase Price

Fair Purchase Price shows what others in your area are actually paying for this vehicle.

See Full Specs for All 2012 Toyota Prius Styles →

Advertisement

2012 Toyota Prius

Depreciation

A 2012 Toyota Prius has depreciated $1,696 or 21% in the last 3 years and has a current resale value of $6,175 and trade-in value of $3,625.

Login or create a new account to see your vehicle depreciation forecast data.

Historical ——— Forecast - - - -

Compare up to 3 vehicles by logging in.

Log In / Sign Up

2012 Toyota Prius Annual Depreciation

Year	Vehicle Depreciation*	Resale Value	Trade-In Value
2023	$1,013	$7,871	$6,300
2024	$1,061	$6,810	$5,030
2025	$1,494	$5,316	$3,258
Now	+ $859	$6,175	$3,625

Unlock Forecast

2-Year Forecasted Depreciation

*Depreciation for the last 12 months of the private party resale value.

2012 Toyota Prius Depreciation

Annual Depreciation is an estimation of what your vehicle's value might be over time based on an average of similar vehicles. Estimations are calculated by comparing Kelley Blue Book Private Party Values of vehicles similar to yours over time, as well as forecasts from Manheim Auction data comparing current and projected auction values against current Kelley Blue Book Private Party and Trade-In Values. This is not a guarantee of actual depreciation. Local weather conditions, market factors and driver performance will also impact your vehicle's actual depreciation.

Is this information helpful?

Learn More About 2012 Toyota Prius Depreciation →

Already Own This Car?

Get My Car's Value →

See Cars for Sale

Calculate Your Budget With These KBB.com Tools

Car Financing 101 → Car Loan Calculator → Car Lease Calculator → Car Affordability Calculator →

Specifications

Fuel Economy
City 51 mpg/Hwy 48 mpg/Comb 50 mpg

Fuel Type
Hybrid

Basic Warranty
3 years or 36000 miles

Max Seating
5

Horsepower

Cargo Space

134 @ 5200 RPM

21.6 cu.ft.

Read More

2012 Toyota Prius Safety

Safety Features & Technology

- Child Door Locks
- Child Seat Anchors
- Driver Airbag
- Passenger Airbag
- Stability Control
- Traction Control
- Driver Knee Airbag
- Front Head Curtain Airbag
- Front Side Airbag
- Rear Head Curtain Airbag

5.0 Crash Test Rating

Provided by the National Highway Traffic Safety Administration

Frontal Crash	4.0
Side Barrier	5.0
Rollover Rating	4.0
Side Crash	5.0

Compare to Similar Vehicles



Used 2012
Toyota Prius



Used 2014
Honda Insight

See Details

	Toyota Prius	Honda Insight
Price	$7,025	$6,925
KBB.com Rating	4.0	3.2
Consumer Rating	4.6	4.4
Fuel Economy	City 51/Hwy 48/Comb 50 MPG	City 41/Hwy 44/Comb 42 MPG
Fuel Type	Hybrid	Hybrid
Safety Rating	5.0	N/A



Used 2012
Toyota Prius



Used 2014
Honda Insight

See Details

Seating Capacity	5	5

2012 Toyota Prius Rankings

Horsepower MPG Combined Consumer Ratings

Rank	Vehicles	HP
#1	2013 Volvo C30	227
#2	2013 MINI Countryman	181
#3	2015 Hyundai Elantra GT	173
#4	2014 Hyundai Elantra	173
#13	2012 Toyota Prius	134

More Toyota Prius News & Information

General

Prius Sales Are on the Decline

The Toyota Prius is a longstanding example of what a hybrid can offer at its best, but sales are down this year.

Beth Livesay | April 10, 2026

General

The Kia EV9 Is the 2024 World Car of the Year

The Kia EV9, an all-electric 3-row SUV with a uniquely angular look, is the 2024 World Car of the Year....

Sean Tucker | March 27, 2024

General

Ford, Kia, Toyota Split North American Car of the Year Awards

Ford, Kia, and Toyota each took home one of three prizes in the 2024 edition of the North American Car,...

Sean Tucker | January 04, 2024

FAQs

Is the 2012 Toyota Prius a good vehicle?

Yes, the 2012 Toyota Prius is a good car. Its Kelley Blue Book rating of 4 out of 5 is within 10% of our average rating.

What is the MPG for a 2012 Toyota Prius?

The 2012 Toyota Prius is rated to return city/highway fuel economy of 51/48 mpg.

How much should a 2012 Toyota Prius cost?

Used 2012 Toyota Prius prices currently range from $7,025 for the One Hatchback 4D to $9,650 for the Five Hatchback 4D when purchasing from a dealership, depending on a range of factors like equipment, mileage, and condition.

What's the cheapest Toyota Prius?

The cheapest 2012 Toyota Prius is the One Hatchback 4D, with a Kelley Blue Book Fair Purchase Price of $7,025.

Is the 2012 Toyota Prius reliable?

The 2012 Toyota Prius is part of the 3rd-generation Prius, which our owners give an above-average reliability rating of 4.8 out of 5.

Also from Toyota

2012 Toyota 4Runner

2012 Toyota Avalon

2012 Toyota Camry

2012 Toyota Corolla

2012 Toyota FJ Cruiser

2012 Toyota Highlander

2012 Toyota Matrix

2012 Toyota Prius Plug-in Hybrid

2012 Toyota Prius c

2012 Toyota Prius v

2012 Toyota RAV4

2012 Toyota Sequoia

2012 Toyota Sienna

2012 Toyota Tacoma Access Cab

2012 Toyota Tacoma Double Cab

2012 Toyota Tacoma Regular Cab

2012 Toyota Tundra CrewMax

2012 Toyota Tundra Double Cab

2012 Toyota Tundra Regular Cab

2012 Toyota Venza

2012 Toyota Yaris

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IIHS HLDI

2012 Toyota Prius

SMALL CAR / 4-DOOR HATCHBACK



Crashworthiness

Moderate overlap front: original test	G
Side: original test	G
Roof strength	G
Head restraints & seats	G

Other available safety features

- Optional lane departure warning
- Optional lane departure prevention

Key

G	Good	Superior
A	Acceptable	Advanced
M	Marginal	Basic
P	Poor	

Some ratings use a scale of Poor to Good. Others range from Basic to Superior.

Moderate overlap front: original test

Tested vehicle: **2010 Toyota Prius 4-door**

Rating applies to 2010-15 models

The Toyota Prius was redesigned for the 2010 model year. As in earlier models, the Prius is a hybrid with both a gasoline engine and electric motor. A Prius Plug-in model was introduced in the 2012 model year. This variant also uses a gasoline engine and electric motor, but the motor's lithium-ion battery can be charged by connecting it with an electrical cord to a standard household outlet. The Plug-in is designed to operate primarily in electric mode for 11 miles from a full charge. Beyond this range, it operates in the same manner as the standard Prius.

Two tests of the Prius were conducted, the first by Toyota of a 2010 Prius and the second by the Institute of a 2012 Prius Plug-in. Ratings are based on both tests and apply to both Prius variants. Vehicle specifications are provided for the 2010 Prius from the Toyota test and photos are provided from the Institute's test of the 2012 Prius Plug-in.

Overall evaluation	**G**
Structure and safety cage	**G**
Driver injury measures	
Head/neck	**A**
Chest	**G**
Leg/foot, left	**G**
Leg/foot, right	**G**
Driver restraints and dummy kinematics	**G**



Action shot taken during the Institute's moderate offset frontal crash test.



The dummy's position in relation to the steering wheel and instrument panel after the crash test indicates that the driver's survival space was maintained very well (Institute test car shown).



Dummy movement was well controlled in both tests. During rebound in the Institute's test, the dummy's head hit the roof rail, as indicated by smeared greasepaint.



In both tests, intrusion into the driver's space was minimal, and all leg and foot injury measures were low (the yellow strip is marking tape that came off the instrument panel during the Institute's test).

▶ Technical measurements for this test

Side: original test

Tested vehicle: **2010 Toyota Prius 4-door with standard front and rear head curtain airbags and standard front seat-mounted torso airbags**
Rating applies to 2010-15 models

The Toyota Prius was redesigned for the 2010 model year. As in earlier models, the Prius is a hybrid with both a gasoline engine and electric motor. A Prius Plug-in model was introduced in the 2012 model year. This variant also uses a gasoline engine and electric motor, but the motor's lithium-ion battery can be charged by connecting it with an electrical cord to a standard household outlet. The Plug-in is designed to operate primarily in electric mode for 11 miles from a full charge. Beyond this range, it operates in the same manner as the standard Prius.

Two tests of the Prius were conducted, the first by Toyota of a 2010 Prius and the second by the Institute of a 2012 Prius Plug-in. Ratings are based on both tests and apply to both Prius variants. Vehicle specifications are provided for the 2010 Prius from the Toyota test and photos are provided from the Institute's test of the 2012 Prius Plug-in.

Overall evaluation	**G**
Structure and safety cage	**A**
Driver injury measures	
Head/neck	**G**
Torso	**G**
Pelvis/leg	**G**
Driver head protection	**G**
Rear passenger injury measures	
Head/neck	**G**
Torso	**G**
Pelvis/leg	**G**
Rear passenger head protection	**G**



View of the vehicle and barrier just after the Institute's crash test.



View of the vehicle after the crash with doors removed, showing the side airbags and damage to the occupant compartment.



Smeared greasepaint shows where the driver dummy's head was protected from being hit by hard structures by the side curtain airbag in the Institute's test.



Smeared greasepaint shows where the rear passenger dummy's head was protected by the side airbag.

▶ Technical measurements for this test

Roof strength

Tested vehicle: **2011 Toyota Prius Two 4-door**

Rating applies to 2011-15 models built after December 2010

Rating applies to both the Prius (tested) and the Prius Plug-in Hybrid.

Overall evaluation	**G**
Curb weight	3,056 lbs
Peak force	12,846 lbs
Strength-to-weight ratio	4.20

Head restraints & seats

Seat type: **Manual cloth seats AHR**

Overall evaluation	**G**
Dynamic rating	**G**
Seat/head restraint geometry	**G**

▶ Technical measurements for this test

Learn about the initiative

Making roads and vehicles safer for everyone.

The **Insurance Institute for Highway Safety (IIHS)** is an independent, nonprofit scientific and educational organization dedicated to reducing deaths, injuries and property damage from motor vehicle crashes through research and evaluation and through education of consumers, policymakers and safety professionals.

The **Highway Loss Data Institute (HLDI)** shares and supports this mission through scientific studies of insurance data representing the human and economic losses resulting from the ownership and operation of different types of vehicles and by publishing insurance loss results by vehicle make and model.

Both organizations are wholly supported by these auto insurers and insurance associations.

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